

# Ending the HIV Epidemic Updates

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Office of Infectious Disease and HIV/AIDS Policy



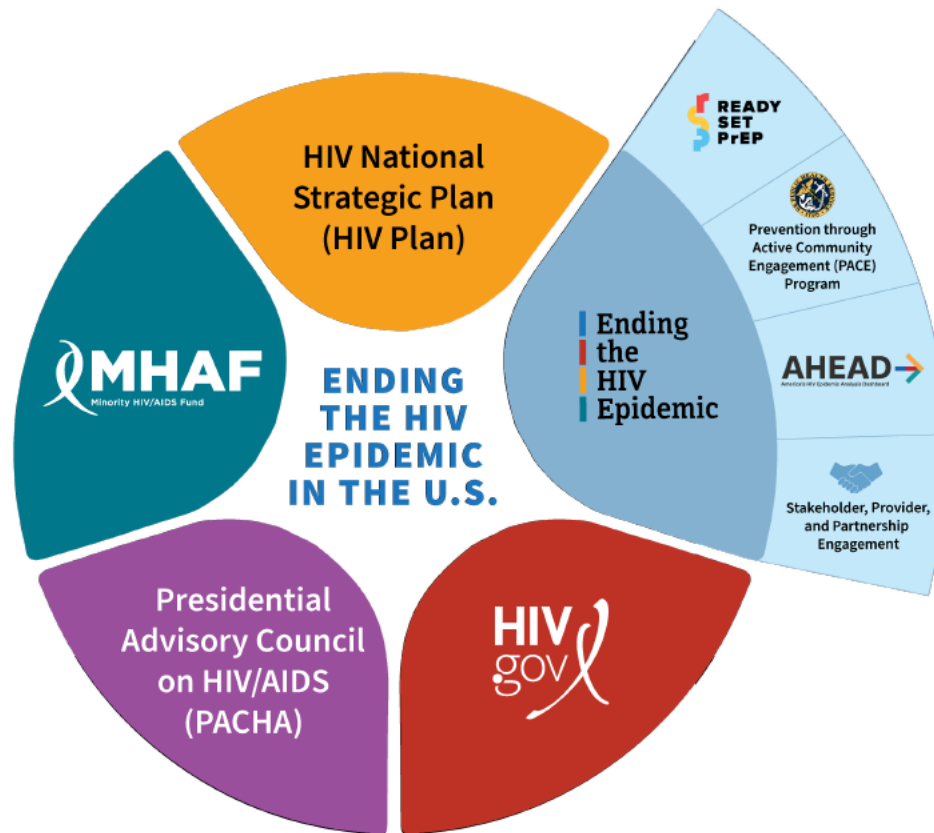
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Office of the  
Assistant Secretary  
for Health

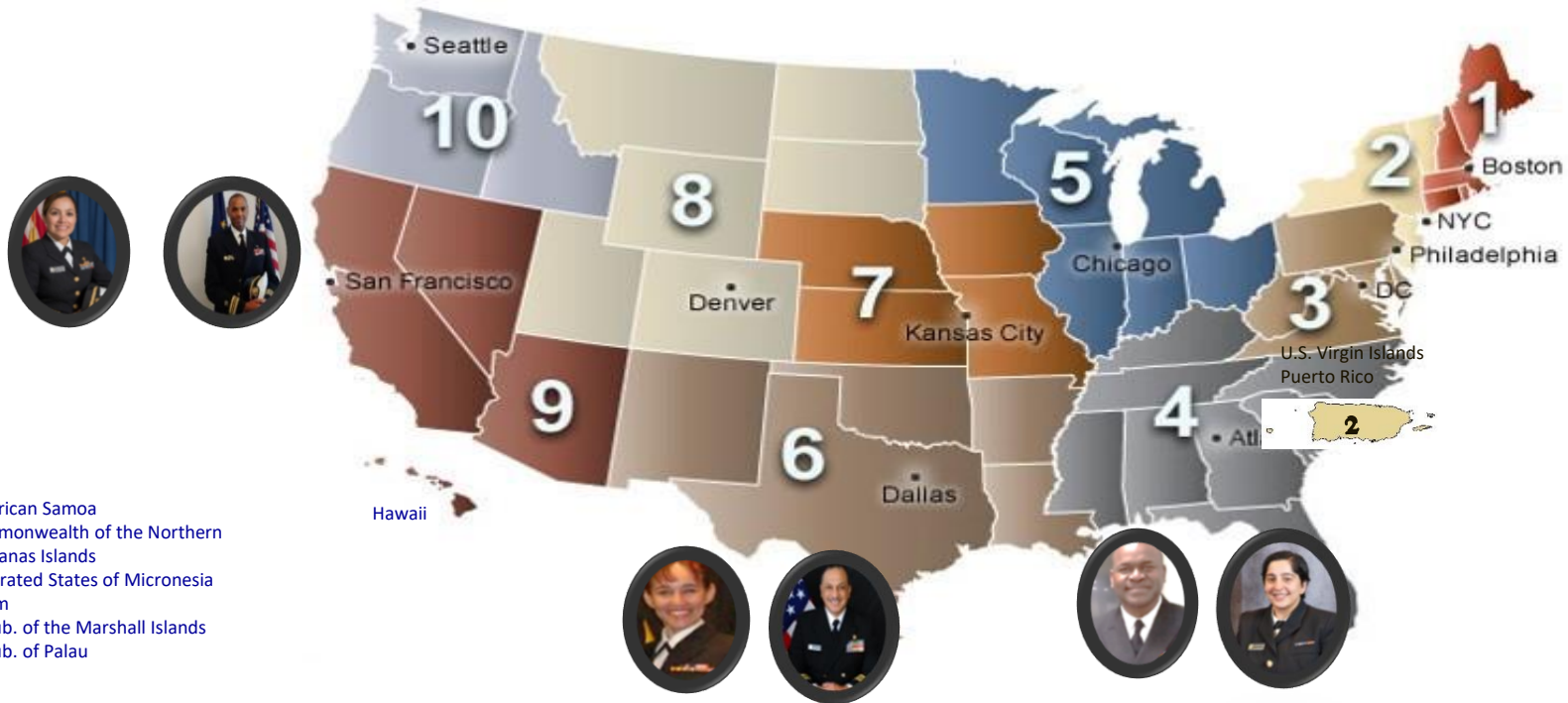
## FY2020/2021 HHS Budget Resources for the EHE Initiative

Agency/Office	FY20	FY21
CDC	140M	175M
HRSA - RWHAP	70M	105M
HRSA - BPHC	50M	102.25M
HRSA - BPHC (Rural Health TA)	1M	1.5M
NIH	6M	16M
IHS	0	5M
<b>TOTAL</b>	<b>267M</b>	<b>404.8M</b>

# Overview of the Office of Infections Disease and HIV/AIDS Policy (OIDP)



# Prevention Through Active Community Engagement (PACE) Leadership in Region 4, 6, 9



- American Samoa
- Commonwealth of the Northern Mariana Islands
- Federated States of Micronesia
- Guam
- Repub. of the Marshall Islands
- Repub. of Palau

# Prevention through Active Community Engagement

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**Convener**



**Collaborator**



**Connector**

Ending the HIV Epidemic in the US

## Stakeholder and Partnership Engagement

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- OIDP focused on engagements with health care professionals including Pharmacists, Nurses, and Primary Care Providers.
- OIDP engaged 21 Schools of Pharmacy encompassing Hispanic Serving Institutes with potential outreach to over 20,000 pharmacy students to highlight the Role of Pharmacy in EHE, increase EHE awareness, Ready Set PrEP program.
- Engage additional medical and health professional Schools, allied-health schools, Historical Black Colleges and Hispanic Serving Institutions, FY 2021.
- PACE region 4 strategic outreach and engagement with black FBO leadership in Georgia and North Carolina to increase EHE awareness and participation in the EHE response in black communities.
- PACE region 9 has prioritize outreach efforts to native communities to increase EHE awareness, partnerships with CBOs serving natives communities.

# Ready, Set PrEP

- Launched the Ready, Set, PrEP program in late December 2019
- Nationwide program led by HHS that provides PrEP medications at no cost to thousands of individuals who qualify.
  - Test negative for HIV
  - Have a valid prescription for PrEP
  - Not have prescription drug coverage
- Expanded Mail order options as of January 2021
  - Addresses challenges with transportation and access to pharmacy
- Working to increase program enrollment
  - 1500 enrollees as of early January
  - Clark County: 21 enrollees as of early January
- Specific messaging for Awareness Days
- Improving data collection and reporting, race/ ethnicity



Call-In Center:  
**(855) 447-8410**

Online Portal:  
**GetYourPrEP.com**



# Ready, Set, PrEP

## 23 Pharmacy Chains and more than 32,000 Pharmacies

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**ACME**

*Haggen*  
FOOD & PHARMACY SINCE 1933

PAVILIONS

*shaw's*

*Amigos*

**Rx** HealthMart.  
PHARMACY

**Randalls**

*Tom Thumb*

**Albertsons**

**Jewel-Osco**  
Pharmacy

**RITE**  
**AID**  
PHARMACY

**United**  
supermarkets

**Avita**  
PHARMACY

*Market*  
STREET

SAFEGWAY

**VONS**

**CARRS**

sam's club

*Walgreens*

**CVS**Health.

**MEDCART**  
SPECIALTY PHARMACY

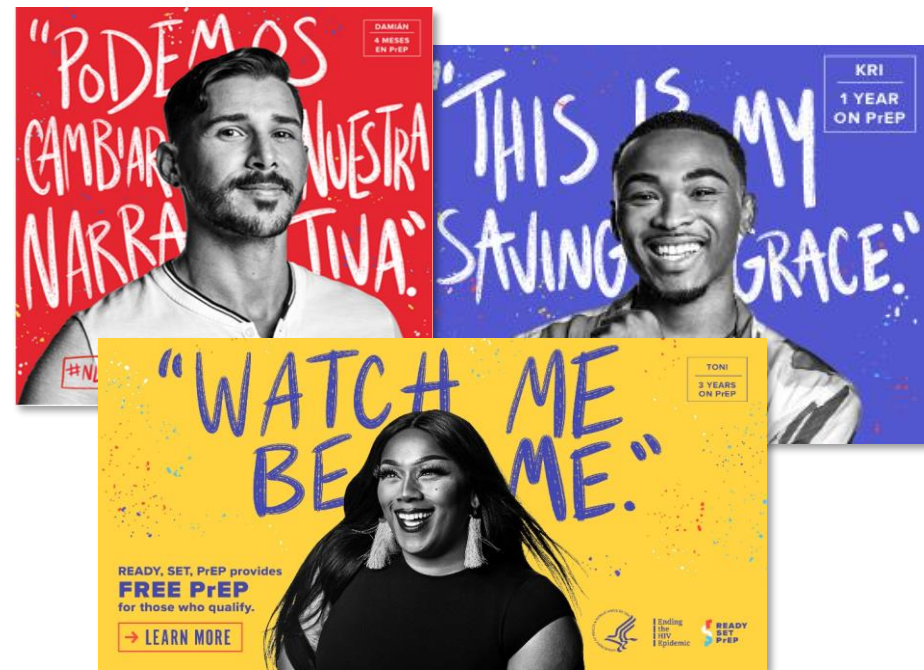
**star**  
market

**Walmart**



## Real People, Real Voices - I'm Ready Campaign

- Launched the “I’m Ready” campaign to increase access to PrEP medications and increase enrollments in the Ready, Set, PrEP program,
- I’m Ready” uses narrative storytelling and engaging videos to share stories of real people sharing their personal journeys with PrEP.
- HIV has no demographic barriers, the campaign will feature Black Cis Women, Native community – Coming April 2021
- As part of the “I’m Ready” campaign, ODP is producing radio PSAs about PrEP and the Ready, Set, PrEP program for distribution to tribal radio stations by NNHAAD, as well as a video and photo shoot for additional materials to be released in the future



## Real People, Real Voices – “I’m Ready” Videos

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**Kri:** <https://youtu.be/4-mwBP4E6PM>

**Damian (English):** <https://youtu.be/5mpbuevXKfk>

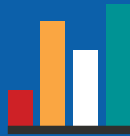
**Damian (Spanish):** <https://youtu.be/WUFnfaPXsCA>

**Trent:** <https://youtu.be/DD8VO4XfZvM>

**Jutus:** <https://youtu.be/9IX6Y4eAsxl>

# America's HIV Epidemic Analysis Dashboard

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**AHEAD is a data visualization tool** to support jurisdictional efforts towards reaching the goals of the *Ending the Epidemic: A Plan for America* initiative.



**AHEAD will display baseline data, targets, and progress for the six indicators.**

Using the baseline data and the indicators, AHEAD will enable all of us to monitor progress towards meeting EHE goals.

# The Six EHE Indicators

Each jurisdiction tracks progress toward the six EHE indicators:

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Overarching Goal:



**Incidence**

Midterm Goal:



**Knowledge of Status**

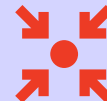
Leading Indicators:



**Diagnoses**



**Linkage to HIV Medical Care**



**Viral Suppression**



**PrEP Coverage**

# Clark County EHE Indicators

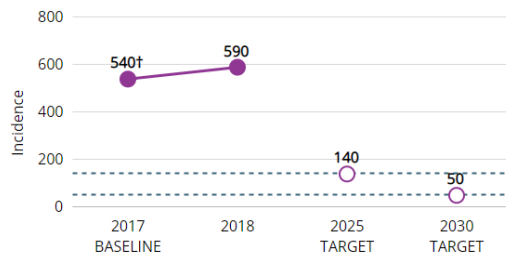
## OVERARCHING GOAL

The EHE initiative aims to reduce new HIV infections in the United States by 75% in five years and by 90% in 10 years.

### Incidence



Incidence is the estimated number of new HIV infections in a given year.



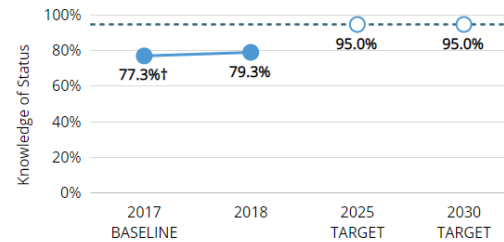
## MIDTERM GOAL

This indicator will be used to show the historical movement towards achieving the overall goals of the EHE initiative.

### Knowledge of Status



Knowledge of status is the estimated percentage of people with HIV who have received an HIV diagnosis.



# Clark County EHE Indicators

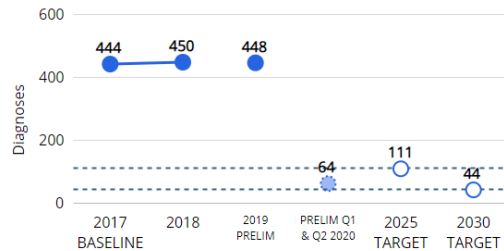
## LEADING INDICATORS

The leading national indicators demonstrate movement towards meeting the overarching goals of the EHE initiative and are updated frequently.

### Diagnoses



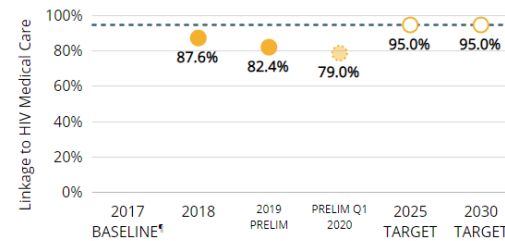
Diagnoses is the number of people with HIV diagnosed in a given year confirmed by laboratory or clinical evidence.



### Linkage to HIV Medical Care



Linkage to HIV medical care is the percentage of people diagnosed with HIV in a given year who have received medical care for their HIV infection within one month of diagnosis.

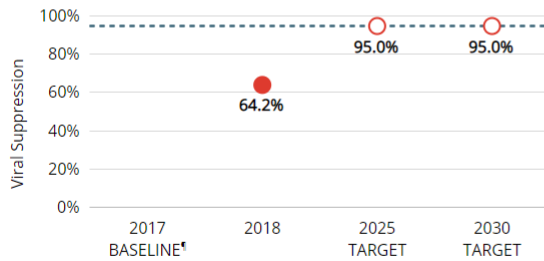


# Clark County EHE Indicators

## Viral Suppression



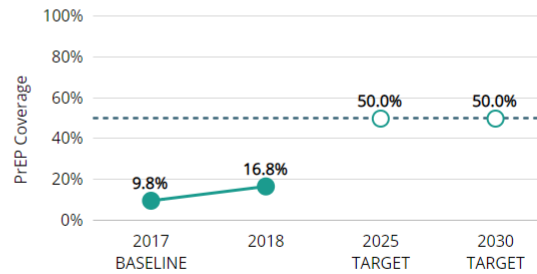
Viral suppression is the percentage of people living with diagnosed HIV infection who have an amount of HIV that is less than 200 copies per milliliter of blood, in a given year.



## PrEP Coverage



PrEP coverage is the estimated percentage of individuals prescribed PrEP among those who need it.



## HIV National Strategic Plan

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### **The HIV Plan four goals:**

- Preventing new HIV Transmissions
- Improving health outcomes of people with HIV
- Reducing HIV-related disparities and health inequities
- Better integrating and coordinating efforts that address the HIV epidemic among all partners and stakeholders

### **Priority Populations:**

- MSM with an emphasis on Black, Latinx and Native American MSM,
- Black Women
- Youth
- People who inject drugs



## Minority HIV AIDS Funds (MHAF)

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- **OIDP is actively implementing a coordinated strategy to engage partners, stakeholders and providers using the MHAF to support and expand the reach of EHE:**
  - Improving Care and Treatment Coordination for Black Women with HIV (HRSA)
  - Building Capacity to Implement Rapid ART Start for Improved Care Engagement in the Ryan White HIV/AIDS Program (HRSA)
  - Mass Mailing HIV Self-Tests to Transgender Women and R/E Minority Communities Disproportionately Affected by HIV/AIDS (CDC)
  - Scaling up HIV Prevention Services in STD Specialty Clinics through Training and Technical Assistance (CDC)
  - Ready, Set, PrEP communications targeting communities of color

## Viral Suppression Campaign

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### **The four-year campaign will:**

- Bring together a diverse coalition from across the government, academic institutions, community-based organizations, and national HIV organizations;
- Address challenges and advance innovative promising models and best practices in viral suppression; and
- Focus on the EHE priority areas, including 48 counties, Washington, DC, and San Juan, Puerto Rico.

### **The goal of the campaign is to:**

- Increase awareness and encourage adoption of viral suppression strategies and messaging as an essential component of ending the HIV epidemic

### **Priority Audience:**

- People who identify as American Indian/Alaska Native (AI/AN)
- Men who have sex with men (MSM), especially Black and Latinx MSM
- Black and Latinx women
- Transgender women
- Rural populations.

## Upcoming Events

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### **70<sup>th</sup> Presidential Advisory Council on HIV/AIDS (PACHA)**

- March 8-9, 2021, 2:00 PM – 5:00 PM EST – [www.hhs.gov/live](http://www.hhs.gov/live)

### **National Women and Girls HIV/AIDS Awareness Day: March 10**

### **National Native HIV/AIDS Awareness Day: March 20**

- March 30, 2021, 11:00 AM – 12:30 PM PT, Region 9 panel discussion
- Registration link: [tinyurl.com/nnhaad](https://tinyurl.com/nnhaad)



Office of the  
Assistant Secretary  
for Health

**Thank you!  
Questions?**

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