Victoria Burris Nevada Statewide Condom Assessment Project Nevada Division of Public and Behavioral Health Lyell Collins, MBA, HIV Prevention and Surveillance Program Manager August 2019- July 2020 August 6, 2020

Informative Abstract

Introduction- Condoms are an effective barrier against Human Immunodeficiency Virus (HIV) and Sexually Transmitted Diseases (STDs). With guidance from the Office of HIV at the Division of Public and Behavioral Health, a community-wide condom assessment can provide information that can enhance the availability, accessibility, and acceptability of condom use.

Purpose- This project included completing community assessment and gap analysis on condom access, availability, and utilization to guide enhancement to both existing and new condom distribution programs in the state of Nevada with the primary goal of highlighting disparities to condom access identified.

Methods- A comprehensive literature review was completed to examine previous research on this topic. Three assessments were completed, including; a retail assessment, consumer survey, and a no-cost condom access assessment. The surveys were completed throughout Nevada.

Results- The retail assessment and consumer survey were developed, incorporating feedback from Nevada's HIV prevention planning groups. The no-cost condom assessment consisted of an online search to locate agencies providing free condoms. The results from all three assessments were compiled, and recommendations were made. The final product included a statewide condom distribution plan.

Competencies- The public health competencies were accomplished through partnerships developed with the HPPGs, University professors, development of the project plan, survey questions, and planned dissemination. A literature review and analysis of the surveys were also conducted.

Evaluation- The project and site provided a valuable learning experience. It underscored the importance of ensuring that the communities that are being served have a voice and the opportunity to give their input. The experience highlighted the value of listening to these communities and ensuring that they are included throughout the process.

Introduction

The Nevada Division of Public and Behavioral Health (DPBH), part of the Department of Health and Human Services, resides under the Executive Branch of the State of Nevada.¹ The mission of the DPBH is "to protect, promote and improve the physical and behavioral health of the people of Nevada".¹ This research project was overseen by the HIV Prevention and Surveillance Program Manager, Lyell Collins, in the Office of HIV at the DPBH. The Office of HIV works collaboratively with local health departments (LHDs) in each jurisdiction, including; the Southern Nevada Health District (SNHD) in Southern Nevada, the Washoe County Health District (WCHD) in Reno, and the Carson City Health Department. The Office of HIV also works directly with HIV prevention planning groups (HPPGs) in the north and the south, HIV infected and affected communities, state and local HIV prevention providers and other community members to improve HIV prevention service delivery in Nevada.²

According to the Centers for Disease Control and Prevention (CDC), condoms effectively prevent the transmission of HIV and other sexually transmitted diseases.³ Ensuring access to condoms and other HIV prevention strategies for people at high risk for HIV acquisition is highlighted as a strategy toward the goal of no new infections in the National HIV/AIDS Strategy (NHAS) and the Integrated HIV Surveillance and Prevention funding PS 18-1802 grant.^{4,5} Therefore, a community assessment and gap analysis on condom access, availability, utilization, and distribution was conducted to guide enhancement to both existing and new condom distribution programs in the state of Nevada with the primary goal of highlighting disparities to condom access identified. For this purpose, surveys were created and disseminated throughout the state to collect data to assess availability, accessibility, and acceptability. The data collected can be used to enhance condom distribution efforts and contribute to the DPBH's overall mission by promoting the physical health and behavioral well-being of residents in Nevada.

Project Goals and Objectives

Rates of STDs are increasing in Nevada; as of 2018, Nevada was ranked first in the nation for rates of primary/secondary syphilis, and second in the nation for rates of congenital syphilis.⁶ Additionally, the rate of people newly diagnosed with HIV in Nevada in 2017 was 16.5 per 100,000, while the national average was 11.8 per 100,000.⁷ To achieve the NHAS goal of

reducing new infections, multiple efforts to reach the goals outlined in the Nevada Integrated HIV Prevention and Care Plan are being explored by the DPBH, the HPPGs, and LHDs including ensuring condom and other harm reduction materials availability and utilization.⁸

The CDC recommends a structural-level intervention for condom distribution as a strategy to increase the three A's, availability, accessibility, and acceptability, of condom use in the target areas.⁹ Planning for this intervention should include an assessment of the three A's to identify structural barriers.⁹ Availability considers if condoms are located where members of the target population are found; accessibility considers if condoms are in venues that are frequented by the target population; and acceptability considers if condoms are acceptable to community members and in alignment with social norms.⁹ Previous research has shown that condoms are less likely to be available in disadvantaged areas.¹⁰ Research also shows that the limited availability of condoms was found to be significantly associated with higher HIV-STD rates.¹¹

The first objective was to investigate evidence-based practices in conducting community assessments on condom distribution and obtain input from key community stakeholders on the development of a statewide community assessment and gap analysis on condom/barriers access, availability, utilization, and distribution. To accomplish this task, a comprehensive literature review was done to identify previous research and best practices. Additionally, meetings were held with Lyell Collins, the northern and southern Nevada HPPG public health co-chairs, and members of the HPPGs to gain insight on the project plan, survey development, and survey distribution. The second objective was to develop and prepare to deploy statewide community assessments based on best practices for condom distribution assessments and assess the access, availability, utilization, and distribution of condoms in Nevada. Two surveys were created for data collection, Appendix A and B. The third objective was to ensure the surveys were deployed at identified sites. This was accomplished through meetings with community partners to obtain their commitment to help with survey dissemination, whether online or in person. The final objective included an analysis of the data collected and development of a comprehensive condom distribution plan for use by the DPBH and HPPGs.

Methods

Literature Review

A review of the literature and resources was conducted. Information reviewed included; best practices for condom structural-level interventions, condom use in STD and HIV prevention, and condom distribution programs in the United States.

Review of Previous Nevada Condom Survey

In 2013, the DPBH contracted the AIDS Project LA to build capacity for condom distribution in Nevada as a structural intervention targeting high-risk HIV-negative and HIV-positive individuals. A recommendation from the AIDS Project LA was to perform a condom distribution community assessment. This survey's goal was to assess the local population's condom and lubrication preference and where the population feels comfortable accessing safer sex barriers. The DPBH, in collaboration with the Nevada HPPGs, launched the condom survey from August-October 2015.¹⁰ The findings included; 85% of respondents preferred latex condoms, 49% preferred extra-thin condoms, Trojan (58%) and Lifestyles (23%) were the preferred brands, 41% of respondents preferred water-based lubricants while 29% of respondents did not use lubricants, 43% of respondents reported getting their condoms at pharmacies, and finally 52% of respondents indicated they obtained free condoms.¹²

The Three "A's"

The CDC recommends a structural-level intervention for condom distribution as a strategy to increase the three "A's" (availability, accessibility, and acceptability) of condom use in the target areas.⁹ Planning for such an intervention should include an assessment of the three "A's" to identify any structural barriers.⁹ availability considers if condoms are located where members of the target population are found; accessibility considers if condoms are in venues that are frequented by the target population, and acceptability considers if condoms are acceptable to community members and in alignment with social norms.

Dr. Chow's-Condoms in a Hot Spot

Dr. Joan Chow, California Department of Public Health, worked closely with the *Healthy Stores* Tobacco Control Program survey to conduct a quantitative study of retail establishments to identify any correlation between STD rates and condom access barriers.¹³ This project found that only 27% of stores surveyed in Gonorrhea hotspots, defined as zip codes in the top 15th percentile of Gonorrhea rates, sold condoms easily accessible to the public and not locked for

"loss prevention" purposes. Recommendations from this study included collaboration with existing tobacco retail surveys in other states to assess accessibility.

The Condom Retail Assessment

The first survey was the Condom Retail Assessment. During this phase, assessments, via a standardized instrument, were done at different retail establishments throughout Nevada, Appendix A. This phase was modeled after a project conducted by Dr. Joan Chow, California Department of Public Health, who worked closely with the *Healthy Stores* Tobacco Control Program to conduct a quantitative survey of retail establishments to identify any correlation between STD rates and barriers to condom access.¹³ Efforts were discussed with Nevada's Tobacco Cessation Program's Coordinator to add condom questions to their tobacco survey. However, it was learned that their survey would not be conducted in the 2019-2020 grant year. Therefore, the effort was redirected. Partnerships were developed with instructors at the University of Nevada Reno, University of Nevada Las Vegas, and College of Southern Nevada. They incorporated this research project as applied learning for their students. Surveyors went to various retail establishments to collect data on condom access and availability from October 2019-November 2019. A total of 187 assessments were completed throughout Nevada.

The Consumer Survey

To assess the acceptability of condom use, a survey was distributed throughout Nevada, Appendix B. This survey was provided in English and Spanish; additionally, the survey was to be made available at sites that had access to language line services if another language was needed. The survey was distributed at numerous community-based organizations, health departments, care clinics, pharmacies, and the internet. The survey ran from March 9 to May 31, 2020. The week after the survey launched, Nevada's Governor instituted a mandatory statewide shutdown in response to the COVID-19 pandemic. This shutdown affected distribution at the organizations where the survey was to be made available in person, which may have impacted the overall response. Despite the mandated shutdown, there were 747 responses. This survey captured data to examine the behavior toward and preference of condom use.

No Cost Condom Access Assessment

An online search was conducted to determine where free condoms were located throughout Nevada. The DPBH Office of HIV, in coordination with Nevada's Ryan White Program, has launched the *END HIV NV* website. In addition to other information, there is information on HIV testing resources and a condom locator, <u>https://endhivnevada.org/hiv-prevention/testing-treatment/</u>. A person can enter the zip code where they would like to access free condoms, and the closest location is provided. Utilizing this condom locator, several sites were identified. For this assessment, the zip codes showing higher incidence by the number of new cases in Chlamydia, Gonorrhea, Syphilis, or HIV were searched. The search found that numerous locations throughout Nevada provide free condoms in these zip codes, and five were identified that did not. High morbidity zip codes were further broken down and examined by social determinants of health.

Interprofessional Relationships

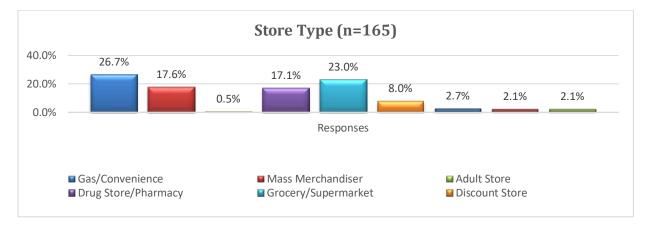
The HPPGs are interprofessional teams with diverse experiences and backgrounds. These partnerships provided an opportunity to garner feedback from a wide variety of stakeholders. This project required close collaboration with these groups. The groups consist of public health professionals, medical professionals, pharmacy professionals, social health and linkage to care professionals, and the HIV infected/affected community. Engaging with this community group has provided an opportunity to observe and participate in numerous discussions where elements of this project were discussed, and questions for the surveys were debated. Each member of the HPPG team brings a unique perspective that contributed to the final survey questions.

Results

Retail, Consumer, and No Cost Condom Assessment Results

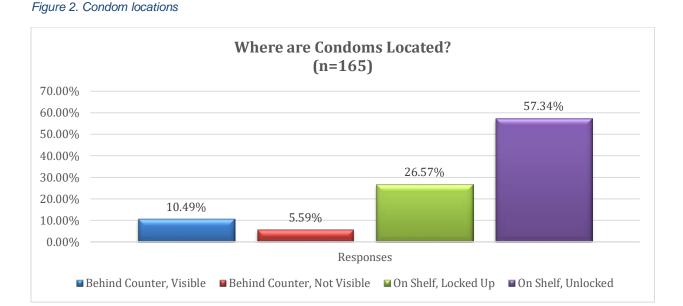
A total of 187 retail assessments were completed throughout Nevada. Most surveys were completed in Las Vegas, Reno/Sparks, and North Las Vegas. Various retail establishments were visited, including; gas stations, mass merchandisers, adult stores, pharmacies, grocery stores, discount stores, and casinos, Figure 1.

Figure 1. Types of stores



8

Of the stores surveyed, 88.2% (165) sold condoms, and 11.9% (22) did not. The types of stores surveyed that did not sell condoms included; discount stores (10), convenience/gas stations (3), and grocery stores/supermarkets (9). The average cost of condoms for the smallest package available was \$4.97. Most of the stores surveyed sold latex (85.5%) and larger size (53.9%) condoms. The top three brands were Trojan (77.6%), Durex (40.0%), and Lifestyles (36.4%). Pregnancy tests (51.7%) and lubricants (44.7%) were the most common items near condoms. Condoms were considered not easily accessible or requiring assistance to purchase, in 42.7% of the stores surveyed, Figure 2.



There were 747 total respondents for the consumer survey with 668 complete surveys. Respondents were asked how often they use condoms; 17.0% reported always, 38.0% reported never, and 45.0% reported using condoms some of the time. Most respondents reported feeling extremely comfortable or comfortable accessing condoms at 61.0% and 30.0%, respectively, while 9.0% reported feeling uncomfortable or extremely uncomfortable. The top places where respondents reported obtaining their condoms were pharmacies (25.7%), mass merchandisers (23.3%), and grocery stores (16.9%). For this question, respondents were asked to pick the type of agency/store they visit most for their condoms; only one selection was permitted. Additionally, 48.0% of respondents reported accessing free condoms, 41.0% said that they did not get free condoms, and 11.0% reported that they did not know they could. Finally, 53.0% of respondents reported that they would be more likely to use condoms if they had access to free condoms.

The no-cost condom assessment found high morbidity zip codes where free condoms were not identified using the condom locator; 89115, 89169, 89110, 89030, and 89502. These zip codes were further examined based on the social determinants of health. The remaining zip codes demonstrated higher values for adults without insurance, teen birth rates, infant mortalities, and economic disadvantages compared to the rest of Nevada.¹⁴

Recommendations

The final deliverable for this project was to develop a plan for Nevada's condom distribution program (CDP). The plan includes annual goals and objectives for condom distribution and how Nevada will achieve the eight essential elements necessary for effective CDPs, Appendix C. The eight essential elements of an effective CDP include; provide condoms free of charge, conduct wide-scale distribution, implement a social marketing campaign, conduct promotion and distribution activities at the individual, organizational, and environmental levels, supplement the CDP with more intense risk-reduction interventions, integrate distribution program activities within other community-level interventions, establish organizational support for condom distribution and promotion activities, and conduct community-wide mobilization efforts.⁹ Ensuring access at venues frequented by priority populations and marketing free condom access using the centralized online resource on the *END HIV Nevada* website are included in the plan. Local jurisdictions should include the condom finder on their websites and ensure that

agencies that offer free condoms are registered. The promotion of condom use and where to access free condoms should be included in all HIV and STD prevention campaigns, given that 53.0% of respondents reported that they would be more likely to use condoms if they had access. A surprising result identified in the retail assessment was that 57.3% of condoms were found on shelves unlocked. This was hypothesized to be much lower during initial planning discussions with the HPPGs.

Evaluation

The field studies experience required collaboration with a group of passionate public health individuals who care about their communities very much. This opportunity provided a valuable learning experience in that it underscored the importance of ensuring that the communities that are being served have a voice and the opportunity to provide their input. The experience highlighted the value of listening to these communities and ensuring that their ideas are included. Challenges were presented throughout. Including the preceptor and public health co-chairs to develop strategies to overcome the obstacles was imperative to the success of implementing and completing the project. Working with Lyell and the co-chairs on this project provided the opportunity to see public health leadership in action and exceed all expectations. The COVID-19 pandemic brought on additional challenges and stress throughout this project. It was difficult to continue and to come up with strategies to overcome these obstacles, and the HPPGs were extremely valuable with that as well. Specifically, the consumer survey was to be provided in-person and online. The week after the survey launched, Nevada's Governor instituted a mandatory statewide shutdown in response to the COVID-19 pandemic. This shutdown affected distribution at the organizations where the survey was to be made available in person, which impacted the overall response. Overall, this experience provided an opportunity to learn how to maneuver when unique obstacles are presented. This required continuous self-assessment and self-awareness of the ability to motivate and push to finish what was set out to be accomplished.

Appendices

Appendix A- Retail assessment

NEVADA CONDOM RETAILER ASSESSMENT										
Store Nan	ne:		Surveyor Nam	e:			Date:			
Address:						Zipcode	:			
Store Type:	Gas/Convenienc (Ex: 7-11)	e	Drug Stor (Ex: Walgr			Casino	Vape Shop			
	 Mass Merchandiser (Ex: Walmart, Costco) 		□ Grocery/Supermarket □		Other _Please Describe					
	Adult Store		Discount :	Store (Ex: 99 Only)						
Availability Information										
Are Condo	oms sold at this locati	on?								
🗆 Yes 🛛	□ No (If "No", discont	inue asse:	ssment.)							
Where are Condoms located? Behind Counter, Visible Not Visible										
Inventory Information:										
What is the smallest package of condoms sold?										
	3 06 0	10 🗆	12 🗆 24	Other						
What is the cheapest price to purchase the smallest package of condoms?										
□ \$ □ Sold, but price information unavailable/unable to collect										
Are Cond	oms sold near or in pi	oximity t	o the following	items? [mark all tha	t appl	y]				
Pregnancy Tests Lubrica		Lubrica	nts 🗆 Cigarettes		Alcohol					
Dental Dams Sex To		□ Sex Toy	/5	□ Vaseline		Pornography				
	formation	of conde	mr are cold? [-	nark all that annh-1						
Which of the following varieties of condoms are sold? [mark all that apply] Latex Non-Latex (unspec) Polyurethane Polyisoprene Lambskin										
				Polyisoprer	ie		JSKIN			
Female Dental Dams Larger size (Magnum, XXL) Which of the following brands of condems are cold? [mark all that applu]										
Which of the following brands of condoms are sold? [mark all that apply]										
□ Atlas		Beyon		Caution Wear		Crow				
Durex Fanta			Kimono		Lifest	tyles				
Lixx 🗆 Natur		aLamb	🗆 Okamoto		🗆 One					
Pleasur	re Plus	🗆 Ria		🗆 Rough Rider		🗆 Skyn				
🗆 Sustain	1	🗆 Trojan	1	□ Trustex		□ <u>Othe</u>	r (Fill in Name)			

Appendix B- Consumer survey

As a	part of Nevada's Statewide Condor	m Assessment we are gathering informatio	DRVEY
		approximately 10 minutes to complete. Ple	
	Demographics	Race/Ethnicity (select all that apply) O American Indian/Alaskan Native	Gender Identity (select all that apply) O Male
0 0	e Inder 18 O 45-54 18-24 O 55-64 15-34 O 65 and over 15-44	O Asian O Black O Hawaiian/Pacific Islander O Hispanic O White O Other	O Female O FTM / Transgender Male O MTF / Transgender Female O Outside the gender binary O Prefer not to answer
	Code	What is your HIV status? O Negative	Who do you have sex with? (select all that apply)
°.		O Positive O Don't know O Prefer not to answer	O Men O Women O Transgender O Other O I'm not sexually active
	A VANN A A A A A A A A A		all questions on
	Scan this code		the other side.
Condom Use Behavio Condom use condoms? Always Sometimes* Never* *If you answered sometimes or never to usin condoms, please answer the questions beli based on if/when you would use condoms.	If sometimes or never, what (select all that apply) O I use PrEP O I am too embarassed O I use them for anal sex only O I use them for vaginal sex or O I am in a monogamous relat O I don't like using them	at are some reasons you don't use condom O My partner doesn't like using t O I only use condoms with new O I don't have condoms when I i nly O I use other methods of protect ionship O I don't believe I am at risk O I don't know where to get con	the other side.
How often do you use condoms? Always Sometimes* Never* If you answered sometimes or never to usin condoms, please answer the questions bell based on if/when you would use condoms. How comfortable are you with getting condoms? Very comfortable 	If sometimes or never, what (select all that apply) 0 I use PrEP 0 I am too embarassed 0 I use them for anal sex only 0 I use them for vaginal sex or 0 I am in a monogamous relat 0 I don't like using them W 0 I don't know how to talk abord	At are some reasons you don't use condom O My partner doesn't like using i O I only use condoms with new O I don't have condoms when I i nly O I use other methods of protec ionship O I don't believe I am at risk O I don't know where to get con ut O The cost is a barrier O I have an allergy or sensitivity What are your favorite styles of condoms? (select O Extra thin O Snu	the other side.
How often do you use condoms? Always Sometimes* Never* If you answered sometimes or never to usif condoms, please answer the questions belies based on If when you would use condoms. How comfortable are you with getting condoms?	If sometimes or never, what (select all that apply) O I use PrEP O I am too embarassed O I use them for anal sex only O I use them for vaginal sex on O I am in a monogamous relat O I don't like using them O I don't like using them O I don't know how to talk abor condoms with my partner What are your favorite styles of condoms? O Latex O Non- What are your favorite styles of condoms?	At are some reasons you don't use condom O My partner doesn't like using i O I only use condoms with new O I don't have condoms when I i NIY O I use other methods of protec ionship O I don't know where to get con U O The cost is a barrier O I have an allergy or sensitivity What are your favorite styles of condoms? (select O Extra large O Fla	the other side.
How often do you use condoms? Always Sometimes* Never* 'If you answered sometimes or never to usir condoms, please answer the questions belibased on if/when you would use condoms. How comfortable are you with getting condoms? Very comfortable Comfortable Comfortable Neither comfortable or uncomfortable Uncomfortable 	If sometimes or never, what (select all that apply) O I use PrEP O I am too embarassed O I use them for anal sex only O I use them for vaginal sex on O I am in a monogamous relat O I don't like using them O I don't like using them O I don't know how to talk abor condoms with my partner What are your favorite styles of condoms? O Latex O Non- What are your favorite styles of condoms?	At are some reasons you don't use condom O My partner doesn't like using to O I only use condoms with new O I don't have condoms with new O I use other methods of protectionship O I use other methods of protectionship O I don't know where to get con- ut O The cost is a barrier O I have an allergy or sensitivity What are your favorite styles of condoms? (select O Extra large O Extra large O Extra large O Extra large O Extra large O Cher O Cher O Mass merchandiser (e.g. Walr tion O Parents/guardians	the other side.

Appendix C- Condom distribution plan for Nevada



Nevada Condom Distribution Plan 2021



Table of Contents

		ound	
Goal	s an	nd Objectives	15
Go	bals		15
Oł	ojec	tives	15
		al elements of CDPs	
	1.	Provide condoms free of charge	16
	2.	Conduct wide-scale distribution	16
	3.	Implement a social marketing campaign to promote condom use	16
	4. env	Conduct promotion and distribution activities at the individual, organizational, vironmental levels.	
	5.	Supplement the CDP with more intense risk-reduction interventions and service 18	es.
	6. inte	Integrate distribution program activities within other community-level erventions	18
	7.	Establish organizational support for condom distribution and promotion activit 18	ties.
	8.	Conduct community-wide mobilization efforts	19
Trac	king	g	19
Eval	uati	ion	19
Futu	re C	Considerations	19
Refe	ren	Ces	20

Background

According to the Centers for Disease Control and Prevention (CDC), condoms are effective in preventing the transmission of HIV and other sexually transmitted diseases.¹ Condom distribution programs (CDPs) are an effective prevention strategy that help to increase the availability, accessibility, and acceptability of condoms in an effort to prevent the transmission of HIV and sexually transmitted diseases.² Rates of sexually transmitted diseases are increasing in Nevada; as of 2018, Nevada was ranked first in the nation for rates of primary/secondary syphilis, and second in the nation for rates of congenital syphilis.³ Additionally, the rate of people newly diagnosed with HIV in Nevada in 2017 was 16.5 per 100,000, while the national average was 11.8 per 100,000.⁴ Recent research has demonstrated that CDPs increased condom use, condom acquisition, and condom carrying; promoted delayed sexual initiation or abstinence among youth, provided cost-effective and cost-saving outcomes on future medical care costs by preventing HIV infections, and significantly affected condom use behaviors and helped reduce HIV/STD risk among a wide range of at-risk groups (i.e., youth, adults, commercial sex workers, high STD populations, and males).¹

Goals and Objectives

<u>Goals</u>

Ensure that condoms are available, accessible, and acceptable to all communities in Nevada with a focus on priority populations chosen by Nevada's HIV prevention planning groups (HPPGs).

Conduct an annual review of projected condom distribution (CD) funding and priority populations, from a state and local perspective.

Objectives

Objective 1: Distribute at least {*insert HIV Prevention target #*} condoms Objective 2: Target {*insert assigned percentage*} of condoms are distributed to priority populations

Essential elements of CDPs

The CDC provides eight essential elements for a comprehensive CDP.¹

1. Provide condoms free of charge.

The Nevada Division of Public and Behavioral Health (DPBH) allocates funding to local health departments (LHDs) to accomplish this element. DPBH does not provide direct services, rather they will provide the funding to LHDs for services and oversight to ensure comprehensive distribution throughout Nevada. LHDs include in their scopes of work planning for condom distribution, marketing, tracking, and reporting.

2. Conduct wide-scale distribution.

DPBH to allocate funding for *{insert HIV Prevention target #}* condoms for the target year 2021. DBPH has historically requested that condoms be distributed at locations that are frequented by the assigned target populations and this will be ongoing. Through partnerships established by LHDs, condoms should be made available in locations including health departments, community-based organizations (CBOs), sexual and reproductive health care clinics, targeted outreach locations, harm reduction programs, specialty pharmacies, and other assigned locations [referred to CDP agencies throughout]. Condoms should be in convenient high-traffic areas to enhance accessibility. For example, many sites have fixed condom access locations, e.g. "condom bars" or dispensers.

Data driven efforts- analysis of previous morbidity data can provide information on where high priority populations can be found by identifying target zip codes based on this analysis. CDPs can target CD efforts to these locations ensuring availability and accessibility in these areas.

3. Implement a social marketing campaign to promote condom use.

CDP agencies can use marketing campaigns to promote condom use. Organizations can include promotion on their social media sites and ensure they are enrolled in the online condom finder found on the *END HIV Nevada* website,

https://endhivnevada.org/hiv-prevention/testing-treatment/. CDP agencies should promote this condom finder on their organization's website and social media. This will help to ensure that the community knows that they can easily access condoms at nearby locations. Messaging should include high impact prevention messages that help to normalize condom use and target specific populations. Target populations are encouraged to work with funded agencies to develop their own campaigns. LHDs should identify current parallel efforts in condom distribution, e.g. Teen Pregnancy Prevention or sexually transmitted disease prevention, for potential partnerships. Ensure the youth HPPG is included in these discussions, where available. Numerous campaigns promoting condom use are available for free download at <u>https://www.cdc.gov/stophivtogether/library?Sort=Last%20Updated%3A%3Adesc&Language=English%20(US)&Topic=Prevention</u>. Materials that can be printed include posters, brochures, and social media files. These materials are available in English and Spanish.

4. Conduct promotion and distribution activities at the individual, organizational, and environmental levels.

DPBH can request LHDs to identify CDP agencies that they partner with to conduct activities at each of these levels.

The individual-level efforts can include promotion of risk reduction strategies. In Nevada, these discussions occur during one-on-one sessions with clients accessing other HIV prevention services, e.g. HIV testing. These one-on-one sessions will include discussions around normalizing condom use, addressing barriers to condoms use, negotiating condom use, and where to access condoms. Organizational-level efforts include incorporating condom distribution through various strategies. One such strategy includes developing an online ordering system. Participating agencies can receive orders online and mail condoms out to clients. An additional strategy can include incorporating condom distribution with the distribution of other items, e.g. packaging with syringe exchange materials or HIV medications (e.g. Mr. Friendly campaign with The Center in pharmacies). Mail order pharmacies may be an excellent partner in the distribution of condoms and lubrications also. Partnerships with Nevada's AIDS Drug Assistance Program (ADAP) can enhance this effort to help DPBH or LHDs develop a mail-order program through pharmacies.

Environmental-level efforts include ongoing partnerships with nontraditional locations. For example, ensuring access to condoms in bath houses and substance use treatment centers can increase access and availability to populations who many not frequent typical CD agencies. A recent survey of retail establishments in Nevada found that condoms were considered not easily accessible, or requiring assistance to purchase, in 42.7% of the stores surveyed. This presents a potential barrier to individuals looking to purchase condoms. Partnerships with retail establishments to educate them on the impact of these barriers and working to develop a plan to address or remove these barriers may also increase accessibility. Additional environmental efforts may include exploration of nontraditional partnerships with rideshare companies to have their drivers carry condoms and partnerships with NHSE institutions.

5. Supplement the CDP with more intense risk-reduction interventions and services.

In Nevada, agencies incorporate CDP principles in their services to the communities. These services include pretest HIV counseling sessions, PrEP navigation and care appointments, linkage to care activities for HIV-positive individuals, and care appointments with HIV care providers. These one-on-one sessions include discussions around normalizing condom use, addressing barriers to condoms use, negotiating condom use, and where to access condoms. DPBH ensures that agencies that are funded to deliver evidence-based HIV prevention interventions are trained on how to effectively help clients develop risk reduction strategies.

6. Integrate distribution program activities within other communitylevel interventions.

DPBH works collaboratively with LHDs to accomplish this. Currently, DPBH is working on a rural vending machine project to increase access to syringe exchange services in high-risk rural counties throughout Nevada. DPBH plans to provide safer sex kits that include condoms, lubrication, and HIV testing information in the vending machines. This can help to increase the scope of the vending machines use and perhaps normalize the reason why someone may be accessing this service. Integrate condom use discussions and promotion of Nevada's CDP into services offered at CBOs that serve high priority populations, e.g. substance use treatment centers, gender justice organization, Our Center, The Center, HOPES, homeless shelters, food pantries. Some of this is an established effort and will be ongoing. A recent survey conducted by DPBH found that 19% of survey respondents identifying as Asians reported being uncomfortable or extremely uncomfortable accessing condoms. This is higher than the overall survey population at 9% overall reporting discomfort accessing condoms. Partnerships with groups that work with this specific population to deliver messaging that promotes condom use and provides information on condom negotiation may help to normalize these activities within that population.

7. Establish organizational support for condom distribution and promotion activities.

Organizational support exists for CDPs in Nevada. Historically, DPBH has funded LHDs to ensure wide distribution throughout Nevada. The DPBH has included in their funding announcements, requirements for agencies to ensure condom distribution to priority populations and this will be on ongoing effort. For example, LHDs enlist assistance in condom distribution through local outreach teams that provide HIV testing and other services at various non-traditional locations including bars, bathhouses, homeless hangouts or shelters, and more.

8. Conduct community-wide mobilization efforts.

Efforts include promotion of CDPs on social media. Utilizing social media to promote condom use and locations of free condoms provides the CDPs the opportunity track interaction on those posts and measure the amount of likes and retweets.

Tracking

Tracking of CD can be the responsibility of LHDs who will request that CDP agencies report CD efforts quarterly. A standardized instrument can be developed and provided upon ordering of CD supplies. LHDs and other CDP agencies should ensure that tracking is being completed. CDP efforts will be reported by LHDs to the DBPH twice per year on the following; the number of condoms distributed, the location of distribution, and the percentage of condoms distributed to priority populations.

Evaluation

Evaluation of CDPs in Nevada can be conducted by HPPGs. LHDs will report CD efforts to DPBH twice per year. An established ad hoc committee for HPPG, including members of the youth HPGG when available, can review the reports submitted by LHDs. This committee can be responsible for reviewing the condom distribution efforts of agencies and providing input and recommendations for potential changes. This committee can also request from the DPBH Office of Analytics information on high morbidity areas from the previous year's data for HIV and STDs to ensure that jurisdictions are targeting these areas as well. It is recommended that this group update this CD plan annually to ensure CD efforts in Nevada are updated with the recommendations provided.

Future Considerations

Additional input has been provided by members to enhance this plan going forward. This input is included below.

- Conduct 'Community Capacity' assessment- this assessment can include gathering data on assessing organizations' capacity and process to examine which strategies are being utilized for CD.
- Identify how telemedicine providers are ensuring their clients have access to condoms.

References

- 1. Centers for Disease Control and Prevention, Division of HIV/AIDS Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention. (2019, November). Condoms. https://www.cdc.gov/hiv/risk/condoms.html
- Centers for Disease Control and Prevention, Division of HIV/AIDS Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (2020, January). HIV| Effective Interventions | Prevent. <u>https://www.cdc.gov/hiv/effective-</u> <u>interventions/prevent/condom-distribution-</u> <u>programs/index.html#:~:text=Condom%20distribution%20programs%20(CDPs)%20are,p</u> <u>revent%20the%20spread%20of%20HIV.</u>
- Centers for Disease Control and Prevention. New CDC Report: STDs Continue to Rise in the U.S. (2019) https://www.cdc.gov/nchhstp/newsroom/2019/2018-STD-surveillancereport-press-release.html
- 4. Centers for Disease Control and Prevention. HIV Surveillance Report, 2017; vol. 29. http://www.cdc.gov/hiv/library/reports/hiv-surveillance.html. Published November 2018.

References

- Nevada Division of Public and Behavioral Health. Dpbh.org. <u>http://dpbh.nv.gov/About/DPBH_Overview/</u>. Updated January 7, 2020. Accessed July 15, 2020.
- Nevada Division of Public and Behavioral Health, HIV Prevention Program. Dpbh.org. <u>http://dpbh.nv.gov/About/Overview/HIV-OPHIE_Overview/</u>. Updated July 17, 2015. Accessed July 15, 2020.
- Centers for Disease Control and Prevention, Division of HIV/AIDS Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention. Condoms. <u>https://www.cdc.gov/hiv/risk/condoms.html</u>. Reviewed November 8, 2019. Accessed July 15, 2020.
- White House Office of National AIDS policy. National HIV/AIDS strategy for the United States: Updated to 2020. <u>https://files.hiv.gov/s3fs-public/nhas-update.pdf</u>. 2015, July 15. Accessed July 10, 2020.
- Centers for Disease Controls and Prevention, Division of HIV/AIDS Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention. Funding opportunity announcement (FOA) PS18-1802: Integrated human immunodeficiency virus (HIV) surveillance and prevention programs for health departments. <u>https://www.cdc.gov/hiv/funding/announcements/ps18-1802/index.html</u>. 2019, April. Accessed July 14, 2020.
- Centers for Disease Control and Prevention. New CDC Report: STDs Continue to Rise in the U.S. (2019) <u>https://www.cdc.gov/nchhstp/newsroom/2019/2018-STD-surveillance-report-press-release.html</u>
- Centers for Disease Control and Prevention. *HIV Surveillance Report*, 2017; vol. 29. <u>http://www.cdc.gov/hiv/library/reports/hiv-surveillance.html</u>. Published November 2018.
- Christiansen, E., Larson, T, Bennett, J., Charles, P., Dermid-Gray, G., Scott, B. (2016) Nevada integrated HIV prevention and care plan 2017-2021. Retrieved from <u>http://dpbh.nv.gov/uploadedFiles/dpbh.nv.gov/content/Programs/HIV/NV%20Integrated</u> <u>%20HIV%20Prev%20Care%20Plan%202017-2021.pdf</u>
- Centers for Disease Controls and Prevention, Division of HIV/AIDS Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (2015, May) Condom distribution as a structural-level intervention. <u>https://www.cdc.gov/hiv/pdf/programresources/guidance/condoms/cdc-hiv-condomdistribution.pdf</u>
- Rizkalla, C. Structural impediments to condom access in a high HIV/STI- risk area. Journal of Environment and Public Health 2010.2010 <u>https://doi.org/10.1155/2010/630762</u>
- 11. Shacham, E, Nelson, E.J. Schulte, L., Bloomfield, M., Murphy, R. Condom deserts: geographical disparities in condom availability and their relationship with rates of

sexually transmitted infections. *BMJ Journals*. 2016;92(3) http://dx.doi.org/10.1136/sextrans-2015-052144

- Radeloff, C., Jakubiak, G.M. (2016) Nevada statewide needs assessment: Condom survey. <u>http://media.southernnevadahealthdistrict.org/download/boh16/20160225/viii.program_o</u> verview.condom_survey_presentation_final.pdf
- 13. Chow, Joan (2017) Condoms in a hot spot: Unlocking access. NCSD Engage 2017. [online presentation] <u>https://www.ncsddc.org/wp-content/uploads/2017/11/Joan-Chow-Presentation-Unwrapping-condom-partnerships-1.pdf</u>
- 14. Healthy Southern Nevada. Community health dashboard. Accessed July 10, 2020. http://www.healthysouthernnevada.org/index.php?module=indicators&controller=index
- Deutsch, M.B., Buchholz, D. Electronic Health Records and Transgender Patients— Practical Recommendations for the Collection of Gender Identity Data. *J GEN INTERN MED* 30, 843–847 (2015). https://doi.org/10.1007/s11606-014-3148-7

This publication (journal, article, etc.) was supported by the Nevada State Department of Health and Human Services through the Office of HIV. This publication was not supported by any grants. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Department nor Centers for Disease Control and Prevention.